The ASIANetwork Board is pleased to invite you to attend the 22nd ASIANetwork Annual Conference, to be held at the Indian Lakes Resort in Bloomingdale, Illinois. The conference program features five concurrent panel sessions with an impressive array of papers. As always, there is a good balance of scholarly research and pedagogical exploration with a strong emphasis on this year’s conference theme of diversity. We were delighted at the enthusiastic response to the Call for Papers, and only wish we were able to accommodate every proposal.

For those who plan to arrive early, information about things to see and do in Chicago will be posted on the ASIANetwork website. Pre-conference events scheduled for Friday include a workshop on Omeka by Sarah Withee, Instructional Technologist at Colorado College, a workshop on making websites in WordPress by Fuji Lozada, Davidson College, and a session entitled “Engaging Students with Asia’s Diversity through Faculty-led Programs,” facilitated by Jack Harris, Hobart and William Smith Colleges, Lana Cao, Asia Academic Experience, Nicole LeBlanc, IES Abroad, and Kate Maruyama, CET Academic Programs. There will also be an orientation for the ANFEP-India participants, led by Catherine Benton, Lake Forest College and James Lochtefeld, Carthage College. Please note that the orientation session for the 2014 AN Freeman Student-Faculty Fellows, led by Van Symons, Augustana College and Zheya Gai, Washington & Jefferson College, is scheduled for Friday evening after the keynote address.

The conference officially opens on Friday evening with a reception featuring a performance of traditional Vietnamese music, followed by our customary dinner and keynote address. Our keynote speaker this year is Peter Hershock, Educational Specialist with the East-West Center. Dr. Hershock’s address is entitled “Valuing Diversity: Buddhist Reflections on Equity and Education.”

Our Saturday morning breakfast will include a variety of roundtables for those who wish to learn more about ASIANetwork’s programs and initiatives. For your convenience, the same roundtables will be repeated at lunch on Saturday and again at breakfast on Sunday. The Saturday morning plenary session features Robert E. Buswell Jr., Distinguished Professor of Buddhist Studies at UCLA, who will speak to us on “Cultural Interchanges Along the Silk Road.” This will be followed by a full day of concurrent panel sessions, including the 2013 ASIANetwork-Freeman Student-Faculty Fellows Poster Sessions.

For details about registering for the conference and additional information on the pre-conference events, please visit the ASIANetwork website. We thank you for your support of ASIANetwork and look forward to seeing you in Chicago!
2014 ASIANetwork Conference Program

Engaging Diversity in Asia

Friday, April 11

8:30 am – 5:00 pm
ASIANetwork Board Meeting
Spencer

1:30 pm – 5:00 pm
Orientation for the Mellon Faculty Seminar Participants
Conveners: Catherine Benton, Lake Forest College and James Lochtefeld, Carthage College
Jensen

2:00 pm – 4:00 pm
Constructing Websites using WordPress in One Hour
Facilitator: Eriberto P. Lozada Jr, Davidson College
Maher

2:00 pm – 4:00 pm
Critically Analyzing Images and Creating Online Exhibits with Omeka
Facilitator: Sarah Withee, Instructional Technologist, Colorado College
Byrne

2:00 pm – 4:00 pm
Engaging Students with Asia’s Diversity through Faculty-led Programs
Facilitators: Jack Harris, Hobart and William Smith Colleges, Lana Cao, Asia Academic Experience, Nicole LeBlanc, IES Abroad, and Kate Maruyama, CET Academic Programs
Percell

2:00 pm – 9:00 pm
Book Exhibit
Library of Social Science
Watson Foyer

3:00 pm – 9:00 pm
Conference Registration
Sorrell Foyer

5:15 pm – 6:15 pm
Pre-Dinner Drinks
Fireplace Lounge

6:30 pm – 7:45 pm
Dinner
Sorrell

8:00 pm – 9:15 pm
Opening Plenary
Conference Welcome and Recognition of Member Institutions
Zheya Gai, ASIANetwork Board Chair

Valuing Diversity: Buddhist Reflections on Equity and Education
Peter Hershock
East-West Center

Introduction
Steven M. Emmanuel, ASIANetwork Board Vice-Chair

9:15 pm – 10:30 pm
Orientation for 2014 Freeman Student-Faculty Fellows Recipients
Conveners: Van Symons, Augustana College and Zheya Gai, Washington & Jefferson College
Byrne

Saturday, April 12

7:00 am – 8:15 am
Breakfast
Elective Roundtables
Masters Clubhouse

Faculty Enhancement Program, Ronnie Littlejohn, Belmont University
ASIANetwork-Luce Environment in Asia Program, Jack Harris, Hobart and William Smith Colleges
ASIANetwork-Freeman Student-Faculty Fellows Program, Van Symons, Augustana College and Zheya Gai, Washington and Jefferson College
ASIANetwork-Luce Post-Doctoral Fellows Program, Gary DeCoker, Earlham College
Luce Asian Art Consultancy Program, Mary Beth Heston, College of Charleston
New Members and “Got Ideas?” Anna Sun, Kenyon College and Lawrence Neuman, University of Wisconsin-Whitewater
8:00 am – 6:00 pm
Conference Registration
Watson Foyer

7:00 am – 6:00 pm
Book Exhibit, Library of Social Science
Watson Foyer

8:45 am – 10:15 am
Plenary Address
Sorrell

8:45 am – 10:15 am
Cultural Interchanges Along the Silk Road

Robert E. Buswell, Jr.
Distinguished Professor of Buddhist Studies, UCLA

Introduction
Karil Kucera, ASIANetwork Board

10:15 am – 10:30 am
Refreshment Break
Wright Foyer

10:30 am – 12:00 pm
Concurrent Panel Sessions

1-1
Mixing Disciplines: What’s the Result?

In order to encourage the study of Asia at Colorado College we have been offering a number of new interdisciplinary opportunities. This across-the-curriculum approach includes teaching by new teams of faculty in a summer course such as “Economy, Society, and Culture in Japan,” as well the interdisciplinary pilot Semester-in-Asia program at the National University of Singapore in the spring of 2013. Combining language, history, political science, and performing arts, this program introduced students to the history and culture of Southeast Asia from the vantage point of the multi-ethnic city-state of Singapore. The presenters aim to share ideas and solicit constructive feedback from audience members in the practice of conducting interdisciplinary programs on site in Asia.

Chair: Joan E. Ericson, Colorado College
Panelists:
Joan E. Ericson, Colorado College, “What Does Economics Have to Do with Culture?”
Esther Redmount, Colorado College, “Growth and Development: Lessons from the Japanese Experience”
John Williams, Colorado College, “Ice Kachang: Studying Southeast Asia in Singapore”

1-2
Guidance Session for Grant Seekers – Japanese Studies Grant Programs

This discussion session is designed to provide information and guidance to potential applicants from within the ASIANetwork on the Japan Foundation’s grant programs in Japanese Studies, including the Institutional Project Support (IPS), IPS Small Grant programs, and Fellowships. Moderated by Professor Susan Long, a member of Japan Foundation’s American Advisory Committee in Japanese Studies, Japan Foundation grantees within the ASIANetwork membership will share the contents of their grant projects, provide feedback, and discuss the status and outcome(s) of their grants. It is hoped that this session will facilitate communication and collaboration among members to enhance opportunities for funding for Japanese and Asian studies initiatives at their institutions. Information about the Japan Foundation Center for Global Partnership’s grant programs will also be shared during the panel.

Chair: Susan Long, John Carroll University
Panelists:
Shusuke Yagi, Furman University, “Japan Foundation Grants: Experiences and Feedback”

Wendy Gradwohl, Wittenberg University, “Japan Foundation Grants: Experiences and Feedback”

1-3 Narratives of Difference as Social Action

The papers on this panel explore the ways in which Asian narratives are forms of social action that contribute to the creation of diverse and/or alternative cultural, religious, or gendered identities, often through the creation of an internal “other.” Clerici turns to Japanese literature in order to explore how certain narrative elements—which he calls “subcultural affects”—are drawn out by readers in given contexts to form discourses of minorness and marginality. Meeker demonstrates how contemporary rural Vietnamese women in one ritual community use narratives of poverty to construct a moral sense of self that sets them apart from rich practitioners. Zhang explores how Zuozhuan historiographers condemned beautiful women as “women who cause calamities” in the name of ritual propriety, a view which may be linked to the problem of sex-related illnesses in early Chinese polygamous families.

Chair: Lauren Meeker, SUNY New Paltz
Panelists:
Hanmo Zhang, SUNY New Paltz, “Enchanting, Charming, and the Notion of the Femme Fatale—Reading a Zuozhuan Medical Account in the Light of Newly Discovered Manuscripts”
Jonathan Schwartz, SUNY New Paltz, Discussant

1-4 Roundtable: Ethical Issues in Short-Term Study Abroad Programs to Asia

This roundtable considers a number of ethical issues related to faculty-led, short-term study abroad programs. Three panelists will discuss a number of potential hazards and ethical concerns that can affect professors, students, and the communities in Asia that such programs target. Topics examined include student access to programs, equity, costs to students, and curricular integrity. Also explored are ethical issues related to “other-izing” and student interaction with local populations, behavior during site visits and home stays, and dilemmas related to photography, video, and social media use during and after programs. Pedagogical and ethical concerns created by visits to “high (emotional) impact” sites involving human tragedy or war crimes are in focus as well. Following initial remarks, the roundtable will then open for broader discussion for all who attend in the spirit of professional exchange. By drawing on the experience and knowledge of ASIANetwork members present at the session, the goal of the roundtable is to raise awareness and mutually reflect upon best practices for faculty-led programs to Asia.

Chair: Robert Dayley, The College of Idaho
Panelists:
Robert Dayley, The College of Idaho
Jonathan Marshall, Carthage College
Roy Tamashiro, Webster University
China’s Peaceful Rise: Perceptions & Misperceptions

The members of this panel will present some of their research and arguments from a book project they are working on regarding China’s rise. They argue that substantial misperceptions exist both within and outside China regarding China’s rise and these misperceptions could make it more difficult for China to achieve a peaceful rise. Therefore, it is critically important that both China and the countries and regions with which China interacts recognize these misperceptions and successfully address the historical sensitivities and cultural predispositions that have given rise to the misperceptions. The three papers will present different case studies to support this argument. Zheya Gai will focus on China’s relations with ASEAN. Chris Herrick will focus upon China’s relations with key European states.

Chair: Chris Herrick, Muhlenberg College

Panelists:


Chris Herrick, Muhlenberg College, “Elite and Public Perceptions and Misperceptions in China’s Relations with Key European States”

Surain Subramaniam, University of North Carolina Asheville: “Why Western Elites Are Concerned about China’s Model of Political-Economic Development”

Scott Camuto, Boston College: “Property Rights in China: A Comparative View in Light of Market Reforms”

12:00 pm – 1:15 pm Lunch

Elective Roundtables

Faculty Enhancement Program, Ronnie Littlejohn, Belmont University
ASIANetwork-Luce Environment in Asia Program, Jack Harris, Hobart and William Smith Colleges
ASIANetwork-Freeman Student-Faculty Fellows Program, Van Symons, Augustana College and Zheya Gai, Washington and Jefferson College
ASIANetwork-Luce Post-Doctoral Fellows Program, Gary DeCoker, Earlham College
Luce Asian Art Consultancy Program, Mary Beth Heston, College of Charleston
New Members and “Got Ideas?” Anna Sun, Kenyon College and Lawrence Neuman, University of Wisconsin-Whitewater
Japanese Studies Grant Programs, Noriko Yamamoto, The Japan Foundation (New York)
100,000 Strong: US-China Student Summit, Wally Greeves, WorldStrides

1:30 pm – 3:00 pm Concurrent Panel Sessions

2-1 Korea and Japan, Painful Past and Hopeful Future: An Interdisciplinary Approach

This panel is interdisciplinary and intercultural, but focused on the critical issues that remain today between the “Land of Morning Calm” (Korea) and the “Land of the Rising Sun” (Japan). The origin of the historic conflict goes back to the last decade of the 16th century, when the War Lord Hideyoshi sent troops, twice, to the Korean Peninsula. It was compounded after Japan’s victory in the Sino-Japanese War
(1895) and in the Russo-Japanese War (1905), as a result of which Japan began in 1910 its brutal colonial and military rule of the Korean Peninsula until Japan’s defeat in August 1945. Discrimination against Zainichi Koreans continues in Japan, while cultural exchanges of the last few decades, especially among the young, have ushered a new phase of the relation between the two countries. The panelists will explore some of these issues from a variety of disciplinary perspectives. Participants are drawn from the ASIANetwork Faculty Development Trip to South Korea in June 2012.

Chair: T. James Kodera, Wellesley College
Panelists:
Brandon Palmer, Coastal Carolina University, “The Korean-Japanese Dispute over Dokdo/Takeshima”
T. James Kodera, Wellesley College, “The place and the Plight of the Koreans in Japanese History and Society: From the Early Imperial Family and Hideyoshi through the ‘Winter Sonata.’”
Michael Sprunger, Hendrix College, “Punishing Memories: Legacies of Colonial Penal Reform in Korea.”

2-2 Emotional Dimensions of Asian Minority Identities

This panel explores the connections between ethnic minority collective identity, social transformation, and emotional experience. Tooker considers multiple and changing emotional discourses tied to social transformations among the Akha of Northern Thailand. Ternikar consides the emotional dimensions of care work and feeding among Pakistani-Americans, and their role in the construction of ethnic, religious, and gender identities. Lau looks at the Lisu and Nu minorities in China and the emotional tensions created by rural-urban mobility, along with constructions of gender and family/”home.”

Chair: Deborah Tooker, LeMoyne College
Panelists:
Deborah Tooker, LeMoyne College, “Emotional Diversity among the Akha of Northern Thailand”
Ting Hui Lau, Cornell University, “Ambivalence: Lisu and Nu Minority Experience of Mobility and Social Change in China”

2-3 United Board Fellows Program: Sponsoring Visiting Academics from Asia to ASIANetwork Partners Since 2002

The United Board Fellows Program fully sponsors visiting professors and administrators from United Board partner institutions in Asia. Fellows spend a semester at a college or university in the United States, during which they participate in activities including co-teaching; presenting on their areas of expertise, their home institutions, and their home countries; beginning joint research projects; and facilitating long-term partnerships. During this panel, current Fellows and their hosts from the United States present ways in which the Fellows have contributed to campus and academic life during their 4-month stays at their host institutions.

Panel Organizer: Amy Weber, United Board for Christian Higher Education in Asia
Panelists:
Elisabeth Penti Kurniawati, Satya Wacana Christian University
Rhea Vance-Cheng, Mary Baldwin College
Meilinda, Petra Christian University
Hugh McGuigan, Valparaiso University
Roundtable: Perspectives on Cross-Institutional Cooperation: The Wabash College-DePauw University Mellon Grant for the Development of Asian Studies

In January, 2011, Wabash College received a $700,000 grant from The Andrew W. Mellon Foundation to establish in collaboration with DePauw University a program of faculty and curricular development in Asian Studies. The grant supports program activities in three broad areas: faculty development of interdisciplinary teaching and scholarship, Chinese language instruction and teaching collaboration, and co-curricular student programming. Since then, Wabash hired its first China specialist, and to date twelve faculty from each institution have participated in a customized seminar on China (and most recently on Japan) at the East-West Center at the University of Hawaii. In May, ten faculty from Wabash and DePauw participated in a field seminar in China, to be followed by a similar program in the summer of 2014 in Japan. We would like to share our very successes and reflect on areas for improvement with colleagues from other institutions.

Panel Organizer: Kealoha Widdows, Wabash College
Panelists:
Kealoha Widdows, Wabash College
Dan Rogers, Wabash College
Hiroko Chiba, DePauw University
Sherry Mou, DePauw University
Sunil Sahu, DePauw University

ASIANetwork-Freeman Poster Session
Convener: Van Symons, Augustana College
Presenters: 2013 ASIANetwork Student and Faculty Fellows

3:00 pm – 3:15 pm
Refreshment Break
Wright Foyer

3:15 pm – 4:45 pm
Concurrent Panel Sessions

Does Diversity Threaten Vietnam’s Future?
This panel will present papers on diversity in Vietnam. We look at how geographic, ethnic, historical and class issues threaten to create centripetal forces that threaten unity and cohesion in modern Vietnam. We examine how the war has provided lessons to Vietnamese and non-Vietnamese about cooperative business relations. We report on the issues facing the Mekong Delta, threatened by rising sea levels but also conflicts within ASEAN about dams upriver and adequate fresh water for rice production.

Panel Organizer: Jack Harris, Hobart and William Smith Colleges
Chair: Ann Ericson, Augustana College
Panelists:
Jack Harris, Hobart and William Smith Colleges, “Centripetal Forces: Diversity and Vietnam’s Cultural Identities”
Ann Ericson, Augustana College, “Vietnam Term: Learning from a Former Enemy”
Sarah Buckleitner (student), William Smith College, “Climate Change and Rice Production: Economic and Social Effects in the Mekong Delta”
Ha Pham, (student) Augustana College, "Displaced by War: Vietnamese Diaspora in the United States"
Diversity and the Environment

The panel brings together a diverse set of papers dealing with both practical and pedagogical issues concerning the environment. Themes include diversity, gender, and environmental justice.

Chair: Robert Efird, Seattle University

Panelists:

Robert Efird, Seattle University, “Diversifying Environmental Education in Asia: Empowering Students with Community-based Local Learning in Kunming, China”

Zhihong Chen, Guilford College, “Domesticating the Environment: Zhang Qiyun’s (1900-1985) Effort at Bridging Modern Regional Geography and the Fangzhi (Gazetteer)”

Sonalini Sapra, Saint Mary’s College Notre Dame, “Gender and Environmental Justice in India: Pedagogical Challenges and Opportunities”

Amy Singer, Franklin & Marshall College, “Doing Good Work in Indonesia by Selling Good Food from Indonesia”

Innovation of Whole-Person Education in Asia

This panel will emphasize the renewed interest in liberal arts education in Asia and the relevance of this educational approach to modern Asian society. At the same time the panel will address how this education will engage diverse cultural and educational perspectives in Asia and appeal to a diverse faculty and student body. Glenn Shive will speak from his ten years of educational work as the Executive Director of the Hong-Kong America Center. Nancy Chapman will address the current interests and programs of the United Board for Higher Education in Asia. Haydn Chen will describe the 4-in-1 education model at the University of Macau. Lastly, Ying Wang will explain the ways liberal education is being implemented at Fudan University. Thus the panel provides a variety of insights of a theoretical and practical nature and a solid basis for audience participation and discussion.

Chair: Chuck Weber, Wheaton College

Panelists:

Glenn Shive, The Chinese University of Hong Kong, “Trends in Liberal Education in Asian Universities”

Haydn Chen, University of Macau, “Student Development via the Residential College System at the University of Macau”

Ying Wang, Fudan University, “Translating Mission into Action: Liberal Education Implementation in Fudan University”

Initiating and Sustaining Short-term Study Abroad Programs in Asia

Short-term study abroad (academic travel of a duration less than a full semester) is a high-impact, cost-effective way to expose students to international education. Together with service learning projects and fieldwork, such experiences can dramatically shape a student’s worldview, contribute significantly to scholarship, and convey curriculum in an immersive Asian setting. In this roundtable panel, experienced travel leaders will discuss best practices, challenges encountered, and obstacles overcome in developing and leading short-term study abroad courses and research projects.

Chair: Dan Choffnes, Carthage College

Panelists:

Hiroaki Kawamura, The University of Findlay

Sherry Mou, DePauw University

Jinxing Chen, Edgewood College
3-5

**ASIANetwork-Freeman Poster Session**

Convener: Van Symons, Augustana College

Presenters: 2013 ASIANetwork Student and Faculty Fellows

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<th>Time</th>
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<tr>
<td>5:00 pm – 6:00 pm</td>
<td>Business Meeting</td>
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<td>Dinner</td>
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<td>7:40 pm – 7:45 pm</td>
<td>Marianna McJimsey Award</td>
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<td>8:00 pm – 10:00 pm</td>
<td>Special Recognitions</td>
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<td>Musical Performance: Gao Hong and Carleton College Choral Ensemble</td>
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<td></td>
<td>Reception sponsored by ASIANetwork, University of Macau and United</td>
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<td>Board (Hors d’oeuvres and Drinks)</td>
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Sunday, April 13

6:30 am – 8:00 am  **Breakfast**  Masters Clubhouse

Elective Roundtables

**ASIANetwork-Luce Environment in Asia Program**, Jack Harris, Hobart and William Smith Colleges

**ASIANetwork-Freeman Student-Faculty Fellows Program**, Van Symons, Augustana College

**Luce Asian Art Consultancy Program**, Mary Beth Heston, College of Charleston

**Japanese Studies Grant Programs**, Noriko Yamamoto, The Japan Foundation (New York)

7:00 am – 8:00 am  **Board Meeting**  Maher

7:00 am – 12:00 pm  **Book Exhibit, Library of Social Science**  Watson Foyer

8:00 am – 9:30 am  **Concurrent Panel Sessions**  Spencer I

4-1  **Consumer Preferences and Consumption in Asia**  Spencer I

This panel presents work in the area of consumer preferences and consumption in Asia. Hsu examines the antecedents and consequents of Chinese customers' perceived emotional value toward a well-known existing U.S. apparel brand. Kang looks at conspicuous consumption in multiple countries in conjunction with luxury brand choice, country of origin, and price point. Johnson’s work studies the change of consumption ideas in urban China across the last thirty years.

Chair: Grace F. Johnson, Marietta College

Panelists:

David Snyder (with Vo Thi Anh Duong), Canisius College:  
“Factors Influencing Luxury Brand Purchases by Vietnam's Upper Middle Class.”

Maxwell K. Hsu (with Lou Pelton), University of Wisconsin-Whitewater, “Chinese Consumers’ Purchasing Behavior toward a U.S. Clothing Brand”

Grace F. Johnson (with Tang Yuanxiong), Marietta College,  
“From Monotony to Diversity: Changes in Urban Chinese Ideas of Consumption”

4-2  **New Works in the Field: Confucianism as World Religion:**  Spencer II

Contested Histories and Contemporary Realities, by Anna Sun

The problem Anna Sun’s new book, Confucianism as World Religion: Contested Histories and Contemporary Realities, sets out to solve is the confusions and controversies over the religious nature of Confucianism. Sun argues that the confusions arise mainly from three sources: 1) the European development and conceptualization of Confucianism as a world religion at the end of
the 19th century; 2) the problematic way in which Confucianism has been studied in the social sciences which cannot capture the complexity and uniqueness of Chinese religious life; and 3) the complex way in which Confucianism is understood in contemporary China. Three panelists will discuss various aspects of the book’s content and comment on its usefulness in clarifying Confucianism as a religion and the implications of the findings of the research presented. The author will respond.

Chair: Qingjun (Joan) Li, Belmont University
Panelists:
Qingjun (Joan) Li, Belmont University
James Peterman, University of the South
Robert Foster, Berea College
Anna Sun, Kenyon College

Engaging Diversity Through Asian Cinema

This panel focuses on questions of diversity expressed in and brought to the forefront by films of China, Thailand, Korea, and Taiwan. Shu-chin Wu discuss the Taiwan–China conflict as presented in the Taiwanese film A City of Sadness, a movie that rejects official histories and problematizes the past, present, and future relationship between Taiwan and China. Hongwei Lu examines Chinese filmmakers who grew up in the post-Mao era and were affected by global cultural and technological factors. She argues that this exposure resulted in an autonomous aesthetic movement with expansive engagement of social issues. Ron Green discusses ethnic conflicts between Buddhists and Muslims in South Asia and uses the Thai film Ok Baytong as a model for peaceful recognition of Buddhist-Muslim diversity. Chanju Mun introduces the history of conflict between married and celibate monastics in Korean films, such as Why has Bodhidharma Left for the East, Aje, Aje, Bara Aje, and Mandala.

Chair: Shu-chin Wu, Agnes Scott College
Panelists:
Shu-chin Wu, Agnes Scott College, “China Imaged in Hou Hsiao-Hsien’s A City of Sadness”
Hongwei Lu, University of Redlands, “The Strangeness of the World: Diverse Aesthetic Engagement with Underclass Reality in Post-socialist China”
Ron Green, Coastal Carolina University, “Buddhist-Muslim Diversity through the Thai Film Ok Baytong”
Chanju Mun, Coastal Carolina University, “Engaging Married and Celibate Buddhist Monastic Diversity through Korean Film”

ANFEP: Viet Nam Summer 2013 Program

This is a report by faculty participants in the 2013 ASIANetwork Faculty Enhancement Program (ANFEP): “Viet Nam Seminar.” We discuss how Viet Nam and the ANFEP program contributed to teaching, curriculum/program development, and scholarship at eight ASIANetwork Colleges and Universities. The emphasis is on insights we gained from the Viet Nam seminar and the resulting changes in our teaching philosophies, methods (in-classroom or in-country), or content (art, literature, religion, anthropology, history, behavioral and social sciences, biological and earth sciences). We describe the expected impact of these changes on student learning as well as any actual impact that we have observed. We reflect on the rationale and enthusiasm, present and future, for infusing or expanding Viet Nam Studies into the curriculum at our respective
Plenary Address/Hot Topic

**Watson**

*A Conundrum for Washington: Why North Korea Did Not Collapse*

Bruce Cumings

University of Chicago

Introduction: Donald Clark, Trinity University

9:30 am – 10:45 am

10:45 am – 11:00 am

Refreshment Break

Wright Foyer

**11:00 am – 12:30 pm**

**Concurrent Panel Sessions**

5-1

**The Transformation of Asian Folk and Popular Culture**

This panel brings together a diverse set of papers on aspects of Asian folkways and popular culture. Papers explore perceptions of rural life in Thailand, youth culture in China, the historical significance of borderland territories in Southeast Asia, and the contemporary challenges faced by the indigenous Ainu people of Northern Japan.

Chair: Robert Dayley, The College of Idaho

Panelists:

- Sun Guirong, Shan Dong Normal University, “Chinese Popular Youth Culture on the Global Stage: Guo Jingming and ‘Tiny Times’”
- Robert Y. Eng, University of Redlands, “Chinese Principalities in the Borderlands of Southeast Asia: Historical Significance and Memory of Ha-Tiên, Kokang, and Lanfang”

5-2

**Understanding Asia Through the Lens of the Humanities**

The papers in this panel explore ways of understanding Asian culture from the perspective of the humanities, with a special focus on works of philosophy, poetry, and literature.

Chair: Tinaz Pavri, Spelman College

Panelists:

- Ronnie Littlejohn, Belmont University, “Notes on the Use of Huainanzi for the Study of Chinese Philosophy and Religion”
- Akiko Kakutani, Earlham College, “Following Basho’s Footsteps in ‘Okuno Hosomichi: The Narrow Road to the Deep North,’”
- Pramod Mishra, Lewis University, “The Emergence of New Nepal
and Its New Literature in the Interstices of the Global and the Local"

Zhihui Sophia Geng, College of Saint Benedict/St. John's University, “Lei Zhou Peninsula’s Stone-Carved Dogs: A Nexus of Literature, Religion and Immigration History.”

5-3

Roundtable: Games in the Classroom: Reacting To The Past

This roundtable introduces the Reacting to the Past (RTTP) pedagogy and Asian games in the series of published games to the ASIANetwork membership. Briefly, RTTP pedagogy takes role-playing of a historical event a great leap forward by asking students to think critically about the roles they play and to act out every step of the incident as if it were happening the very first time and, thus, could result in situations unlike what history recorded. After a brief introduction of the general methodology, each panel member will present the games that they have successfully used in the classroom and will provide instruction and helpful pedagogical tips on how to “play” these games effectively. The games to be discussed will cover late Imperial China (Ming Wanli), Japan’s entry into WWII, and India on the eve of Independence.

Chair: Steve Udry, Carthage College
Panelists:
Sherry Mou, DePauw University
John Moser, Ashland University
Eric Pullin, Carthage College
Steve Udry, Carthage College

5-4

Internationalizing Higher Education: Pedagogy and Practice

Internationalization has become one of the central themes for higher education in the 21st century. The papers in this panel explore the promise as well as the special challenges of internationalization. Panelists offer their insights into some of the practical issues involved in implementing programs and promoting collaborative efforts, as well as about teaching and translating across cultures.

Chair: Ying Wang, Fudan University
Panelists:
Ying Wang, Fudan University, “Translating Vision into Action: Internationalization Strategy Implementation at Fudan University”
Reiko Itoh and Laura Corey, Illinois College, “Struggles and Successes in International Teaching and Research Collaborations”
Hilary Snow, AN - Luce Teaching Fellow, Carthage College, “Shrines, Temples and the Classroom: From Research to Course Development.”
Kyle D. Anderson, Centre College, “Practicing Translation: Welcoming Cultural Ruptures into the Chinese Classroom”

12:45 pm Conference Adjourns